

BD-STEP Biologic Folders

Item	Content	Quantity	Funding
Folders	<p>BD-STEPS logo</p> <p>Saliva (Spit) Sample Kit</p> <p>Centers for Birth Defects Research and Prevention</p> <p>Gift card slits</p> <p>Inside flap “Research is essential to learning, and if doctors can learn something from my pregnancy, my son’s condition, or our family genetics, then I feel it is our duty to other families to contribute as much as we can to this study.”</p> <p>--Mom from Arkansas</p> <p>On back: HHS/CDC logo</p>	<ul style="list-style-type: none"> • Per site – 325 initial (10% resend, 9% recollect) ~ 3000 per year for 7 sites (order 3500 folders per year) • For 3 years, ~10,000 folders 	FY 2013
Labels for Consent Form	<ul style="list-style-type: none"> • TEXT: “Your Copy to Keep” and “Return with Samples” • Color: Neon Yellow • Size: 2.5” x .5” 	<p>3500 each per year; 10,000 for 3 years</p> <p>Total for both labels 7,000 per year; 20,000 for 3 years</p>	FY 2013
Collection Device Zip lock Bag Labels	<ul style="list-style-type: none"> • “Mother’s Kit” – 2.5” x 1”, RED label • “Father’s Kit” – 2.5” x 1”, BLUE label • “Baby’s Kit” – 2.5” x 1”, YELLOW label 	<p>Each collection device: 3500 per year; 10,000 for 3 years</p> <p>Total for all 3 bags</p>	FY 2013
Collection Device Labels	<ul style="list-style-type: none"> • “Mother/Madre” – 2” x .5” (RED) • “Father/Padre” – 2” x .5” (BLUE) • “Baby/Bebé” – .75” x .75” (YELLOW) 	<p>Each collection device: 3500 per year; 10,000 for 3 years</p> <p>Total for all 3 devices</p>	FY 2013
Biohazard Bag Label	<ul style="list-style-type: none"> • “Mother/Madre Date/Fetcha _____” - 2.5” x 1”, RED label • “Father/Padre Date/Fetcha _____” - 2.5” x 1”, BLUE label • “Baby/ Bebé Date/Fetcha _____” - 	<p>Each collection device: 3500 per year; 10,000 for 3 years</p> <p>Total for all 3 devices</p>	FY 2013

	2.5" x 1", YELLOW label		
Return Mailer	<ul style="list-style-type: none"> • Tyvek envelope, 8' x 11' • Text: Business Reply Mail "No Postage Necessary if mailed in the United States" • Text: On the back side, "Exempt Human Specimen" • Label: "Did you include the collection containers and consent forms?", Neon Yellow, Size: 2.5" x 1" 	3500 folders per year; 10,000 for 3 years	FY 2013
CDC Letterhead	<ul style="list-style-type: none"> • 1 color, standard paper 	350 per year; 1000 ? # reams?	FY 2013
FAQ – English/Spanish	<ul style="list-style-type: none"> • 1 color, 70# matte 	3500 per year; 10,000 for 3 years	FY 2014
How to Collect Saliva (Spit) Sample from Your Child - English	<ul style="list-style-type: none"> • 1 color, 70# 	3000 per year; 9,000 for 3 years	FY 2014
How to Collect Saliva (Spit) Sample from Your Child – Spanish	<ul style="list-style-type: none"> • 1 color, 70# 	1000 per year; 3000 for 3 years	FY 2014
How to Collect Saliva (Spit) Sample for Parents - English	<ul style="list-style-type: none"> • 1 color, 70# 	3000 per year; 9,000 for 3 years	FY 2014
How to Collect Saliva (Spit) Sample for Parents - Spanish	<ul style="list-style-type: none"> • 1 color, 70# 	1000 per year; 3000 for 3 years	FY 2014